

# “The Architecture of Hope”

A talk by Charles Jencks,  
co-founder of Maggie’s Cancer Centres

Co-presented by the British Council and the National Council of Social Service  
in collaboration with the World Architecture Festival



Tuesday 3 November 2015  
6pm - 8pm

Social Service Institute  
111 Somerset Road  
#04-01 TripleOne Somerset  
Singapore 238164

Presented by



Supported by

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## Speaker

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### Charles Jencks



#### **Architectural Theorist, Landscape Architect and Designer**

Charles Jencks divides his time between lecturing, writing, and designing in the USA, the UK, and Europe. He is the author of *The Architecture of Hope* (2015), best-seller *The Language of Post-Modern Architecture* (re-issued as *The New Paradigm in Architecture*, 2002). He has also written numerous other books on contemporary arts and building, including *What is Post-Modernism?* (fourth edition, 1995) and *The Architecture of the Jumping Universe* (second edition, 1997). His celebrated garden in Scotland is the subject of his book *The Garden of Cosmic Speculation* (Frances Lincoln, 2003) and in 2004 the Scottish National Gallery of Modern Art, Edinburgh, won the Gulbenkian Prize for Museums for his design, Landform Ueda. Landform projects have also been completed in Europe, and his current concern is working with CERN on an iconographic and green project. He is the author of *The Iconic Building, the Power of Enigma*, (Frances Lincoln, 2005), *Critical Modernism*, (Wiley 2007), *Can Architecture affect your health?* (ArtEZ Press/Sikkens Foundation 2011) and *The Architecture of Hope* on Maggie's Centres, revised and rewritten 2nd edition (Published by Frances Lincoln 2015). *The Story of Post-Modernism, Five Decades of Ironic, Iconic and Critical Architecture* (Wiley, 2011) brings this resurgent tradition up to date while his recent landscape work is summarised in *The Universe in the Landscape* (Frances Lincoln, 2011). The adhoc sculpture *Metaphysical Landscapes* was exhibited at Jupiter Artland outside Edinburgh in 2011. Charles most recent landart project *The Crawick Multiverse*, was commissioned by the Duke of Buccleuch, and opened in Scotland in June 2015.

#### **The Maggie Centres:**

Maggie's provides free practical, emotional and social support to people with cancer and their family and friends, following the ideas about cancer care originally laid out by Maggie Keswick Jencks.

Designed by some of the world's leading architects (including Richard Rogers, Zaha Hadid, Wilkinson Eyre, Frank Gehry and Rem Koolhaas, with designs in progress by Norman Foster and Thomas Heatherwick), they are innovative in their design and in their approach to care, support and activities.

Built on the grounds of NHS cancer hospitals, Maggie's Centres are places with professional staff on hand to offer the support people need.

The Centres are places to find practical advice about benefits and eating well; places where qualified experts provide emotional support; places to meet other people; places where you can simply sit quietly with a cup of tea.

The first Maggie's Centre opened in Edinburgh in 1996 and since then Maggie's has continued to grow, with 20 Centres at major NHS cancer hospitals in the UK, online and abroad.

## Chair

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### Jeremy Melvin



#### **Architecture Programme and Royal Academy of Arts & World Architecture Festival , Consultant Curator & Curator**

Jeremy Melvin has been curator of WAF since it launched in 2008, developing themed content for talks, films and exhibitions. He played an instrumental part in developing an architecture programme at the Royal Academy of Arts, London, where he was consultant curator for architecture until 2014. He studied architecture and history of architecture at the Bartlett School, UCL, and has taught history of architecture there and at London South Bank University, as well as being a guest lecturer and critic at many universities in the UK and other countries. He is author of many articles for the professional, national and international press, papers in academic journals and several books, including ...*Isms: Understanding Architecture*.



#### **World Architecture Festival**

The World Architecture Festival is the largest live, inclusive and interactive global awards programme for the architecture community. Attracting an international selection of visitors and entrants, WAF is a unique meeting place for architects, suppliers and clients: the profession's only annual forum to network and celebrate its global achievements while discussing today's major industry issues. WAF is a superb opportunity to meet and speak with influential clients, keep up-to-date with the world's most innovative and exciting architecture and enjoy keynote speeches from renowned architects, commentators and clients.



## British Council

The British Council is the UK's international organisation for educational opportunities and cultural relations. We create international opportunities for the people of the UK and other countries and build trust between them worldwide. We work in more than 100 countries and our 7000 staff work with thousands of professionals and policy makers and millions of young people every year by teaching English, sharing the Arts and delivering education and society programmes.

Our work is based on the power of the Arts to bring people together and share perspectives. Drawing on the UK's strengths in creativity and innovation, through partnerships and collaborations between UK and Singaporean organisations and arts influencers, we provide opportunities for the exchange of knowledge and for the development of skills and new work.

For more information, please visit:  
<http://www.britishcouncil.sg/programmes/arts>

"We are very pleased to be collaborating with WAF and NCSS to deliver this special talk. As an extension of our work that explores how architecture and design can be a medium for cultural exchange, we look forward to insights on how architecture can support a more inclusive society and enhance wellbeing."

Sarah Meisch Lionetto, PhD,  
Director of Arts,  
British Council Singapore



## National Council of Social Service (NCSS)

NCSS is the umbrella body for over 450 member voluntary welfare organisations in Singapore. Its mission is to provide leadership and direction in social services, to enhance the capabilities of social service organisations, and to promote strategic partnerships for social services.

"Design certainly has a greater role to play within the social services sector. We are delighted to collaborate with British Council to organise this talk by Charles Jencks, where we will learn how Maggie's thoughtful designs provide a warm, safe and uplifting environment as an integral part of their unique approach to cancer care."

Kwek Jim See (Ms)  
Deputy Director,  
VWO Development, NCSS



## Institute of Social Service (SSI)

Social Service Institute is the human capital development arm of NCSS. A one-stop human capital solution for the sector enabling social service professionals to network, develop and build their careers. It serves as a strategic partner for Voluntary Welfare Organisations in helping them in their talent attraction and development efforts.