

BALANCE IS THE NEW NORMAL



PANDEMICS HAVE
HISTORICALLY SHAPED
WHAT OUR CITIES ARE LIKE

COVID HAS FORCED US
to RECALIBRATE OUR
USE of SHARED SPACES



the 6 PILLARS of the POST-COVID WORLD

SOCIAL
BALANCE

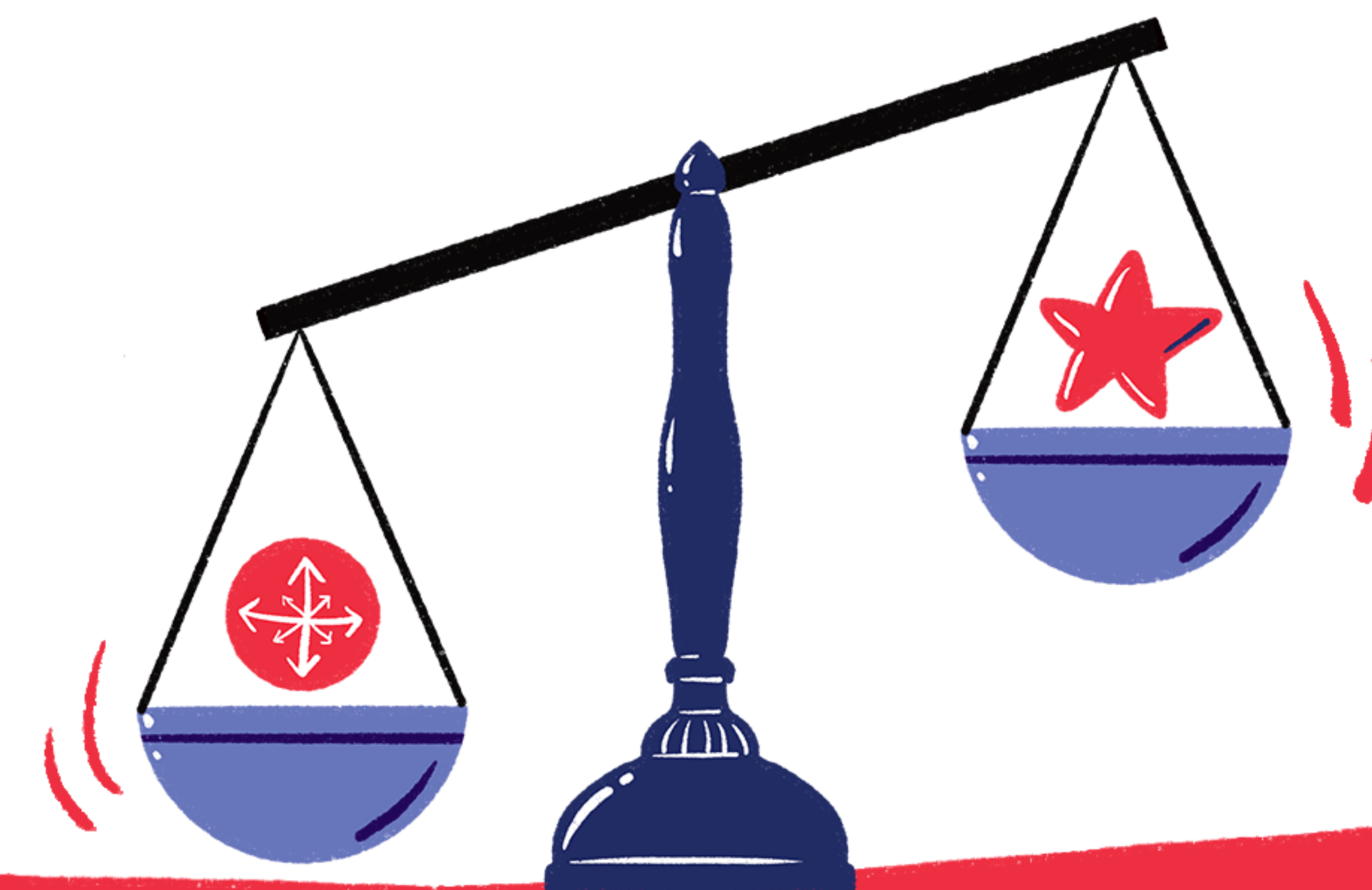
ENVIRONMENTAL
BALANCE

SPATIAL
BALANCE

ECONOMIC
BALANCE

CULTURAL
BALANCE

TECHNOLOGICAL
BALANCE



DEDENSIFYING & DECENTRALISING
ARE GOOD in THEORY, BUT MUST be
BALANCED AGAINST our LONG-TERM NEEDS.



PRE-COVID:
PRESENCE MEANT
PRODUCTIVITY!

BUT WITH TECHNOLOGY,
OUT of SIGHT NEED NOT
MEAN OUT of MIND.



EDUCATION *is* ADAPTING
100% ONLINE & BLENDED LEARNING
MAKE LEARNING ACCESSIBLE to ALL



ATTENDING an EVENT
VIRTUALLY will NEVER
REPLICATE PHYSICALLY
BEING THERE... BUT it
OPENS UP CROSS-BORDER
CONNECTION OPPORTUNITIES!



DURING LOCKDOWN, TRAVEL by
CARS & PUBLIC TRANSPORTATION
WENT DOWN, MAKING WAY for
WALKING & CYCLING.